

2025년 제31회 애틀랜타 ITS 세계총회 개요

□ 개요

- 기 간 : 2025. 8. 24.(일) ~ 8. 28.(목)
- 개최국(지) : 미국 (애틀랜타)
 - ※장소 : Georgia World Congress Center - Hall A
- 주 제 : “Deploying Today, Empowering Tomorrow”
(오늘의 실현, 내일의 혁신)
- 주 최 : ITS America Events, ITS America
- 총회구성 : 전시회, 기술시연 및 시찰, 세션, 네트워킹 행사 등
- 세부 주제
 - 차량 자율주행(Vehicle Automation)
 - 커넥티드 교통(Connected Transportation)
 - 교통 시스템(Transportation Systems)
 - 데이터 관리 및 활용(Managing & Utilizing Data)
 - 지속가능성 및 회복력(Sustainability & Resiliency)
 - 멀티모달 통합 모빌리티(Multimodal Integrated Mobility)
 - 최신 기술 도입(Incorporating Emerging Technologies)
- 행사규모 : 53개국 참석, 전시 및 스폰서 기관 300개 이상
- 세션/시연/시찰 : 세션 230개 이상, 기술시연 및 시찰 20개
- 홈페이지 : <https://www.itsamericaevents.com/world-congress/en-us.html#/>



□ 전체 프로그램 * 2025년 4월 23일 버전, 추후 변경될 수 있음



2025 | **AUGUST 24-28, 2025**
 GEORGIA WORLD CONGRESS CENTER
 ATLANTA, GEORGIA, UNITED STATES
 DEPLOYING TODAY,
 EMPOWERING TOMORROW

SCHEDULE AT A GLANCE

SUNDAY, AUGUST 24		MONDAY, AUGUST 25		TUESDAY, AUGUST 26		WEDNESDAY, AUGUST 27		THURSDAY, AUGUST 28	
9:00 AM - 10:00 AM	CONGRESS SESSIONS	8:00 AM - 9:30 AM	CONGRESS SESSIONS	8:00 AM - 9:30 AM	CONGRESS SESSIONS	8:00 AM - 9:30 AM	CONGRESS SESSIONS	8:00 AM - 9:30 AM	CONGRESS SESSIONS
AASHTO INTERNATIONAL DAY 9:00 AM - 12:30 PM		9:45 AM - 11:00 AM	OPENING CEREMONY	EXHIBIT HALL 9:00 AM - 6:00 PM		EXHIBIT HALL 9:00 AM - 5:30 PM		8:00 AM - 10:00 AM	WORKFORCE DEVELOPMENT WORKSHOP
10:15 AM - 11:15 AM	CONGRESS SESSIONS	DEMONSTRATIONS 10:00 AM - 5:00 PM		DEMONSTRATIONS 10:00 AM - 5:00 PM		DEMONSTRATIONS 10:00 AM - 5:00 PM		EXHIBIT HALL 9:00 AM - 2:30 PM	
11:30 AM - 12:30 PM	CONGRESS SESSIONS	EXHIBIT HALL 11:00 AM - 6:00 PM		10:00 AM - 11:30 AM	PLENARY SESSION	CONGRESS SESSIONS	10:00 AM - 11:30 AM	PLENARY SESSION	CONGRESS SESSIONS
12:30 PM - 1:30 PM	LUNCH	11:30 AM - 1:00 PM	LUNCH IN EXHIBIT HALL	11:30 AM - 1:00 PM	LUNCH IN EXHIBIT HALL		11:30 AM - 1:00 PM	LUNCH IN EXHIBIT HALL	
1:30 PM - 2:30 PM	CONGRESS SESSIONS	1:00 PM - 2:30 PM	CONGRESS SESSIONS	11:30 AM - 4:30 PM	ITS SUMMIT <i>Invitation Only Event</i>		1:00 PM - 2:30 PM	CONGRESS SESSIONS	
2:45 PM - 3:45 PM	CONGRESS SESSIONS	2:30 PM - 4:30 PM	GLOBAL MOD/MaaS FORUM	1:00 PM - 2:30 PM	CONGRESS SESSIONS		3:00 PM - 4:30 PM	CONGRESS SESSIONS	
2:00 PM - 5:00 PM	DIGITAL INFRASTRUCTURE WORKSHOP	3:00 PM - 4:30 PM	CONGRESS SESSIONS	3:00 PM - 4:30 PM	CONGRESS SESSIONS		4:30 PM - 5:30 PM	ITS AWARDS & RECEPTION	
4:00 PM - 5:00 PM	CONGRESS SESSIONS	4:30 PM - 6:00 PM	EXHIBIT HALL RECEPTION					6:00 PM - 9:00 PM	ITS WORLD CONGRESS GALA
		6:00 PM - 10:30 PM	VIP DINNER <i>Invitation Only Event</i>						

As of April 23, 2025. Program is subject to change.