



2017 ASIA PACIFIC CITIES SUMMIT & MAYORS' FORUM

Daejeon, Korea
10-13, September

Shaping the Future of the Asia Pacific



HOST CITY



AN INITIATIVE OF





2017 Asia Pacific Cities Summit and Mayors' Forum (2017 APCS)

Title	2017 Asia Pacific Cities Summit & Mayors' Forum
Date	September 10 (Sun.) – September 13 (Wed.). 2017
Venue	DCC(Daejeon Convention Center), Daejeon, Republic of Korea
Theme	Shaping the Future of the Asia Pacific
Sub Theme	Innovating Cities through Science and Technology Revitalizing Cities through Vibrant Business Activities Achieving Sustainable Cities Solutions Recreating Cities through Art and Culture

Expected Number of Participants

1,500 delegates from over 100 cities across Australasia, Asia, the Middle East, Africa, the Americas and Europe

- over 100 mayors and deputy mayors
- approximately 130 experts as speakers
- hundreds of decision makers from industry, academia and government

Programs

Opening & Closing Session, Keynote Speeches, Plenary Sessions, Concurrent Sessions, Mayors' Forum, Young Professionals' Forum, Business Matchmaking, Exhibition, Welcome Reception, Gala Dinner, Special events



2015 APCS



Program at a Glance (as of November, 2016)

Date & Time	10 September (Sun.)	11 September (Mon.)			12 September (Tue.)			13 September (Wed.)
06:00-07:00					Lord Mayors' Urban Walk (06:00-08:00) Hanbat Arboretum			
07:00-08:00								
08:00-08:15								
08:15-08:30								
08:30-08:45								
08:45-09:00								
09:00-09:15		Keynote Speech 1 (09:00-09:45) GDB, 2F			Keynote Speech 2 (09:00-09:45) GDB, 2F			
09:15-09:30								
09:30-09:45							Keynote Speech 3 (09:30-10:15) GDB, 2F	
09:45-10:00		Plenary Session 1 (09:45-10:45) GDB, 2F		Exhibition & Business Meeting Multi-purpose Hall, 1F	Plenary Session 3 (09:45-10:45) GDB, 2F		Exhibition & Business Meeting Multi-purpose Hall, 1F	Young Professionals' Presentation (10:15-11:15) GDB, 2F
10:00-10:15								
10:15-10:30								
10:30-10:45								
10:45-11:00		Coffee Break(10:45-11:15)			Coffee Break(10:45-11:15)			
11:00-11:15								
11:15-11:30		Concurrent Session 1-4 (11:15-12:15) Meeting Rm., 1F	Young Professionals' Forum 1 (11:15-12:15) Conference Hall, 3F	Exhibition & Business Meeting Multi-purpose Hall, 1F	Concurrent Session 13-16 (11:15-12:15) Meeting Rm., 1F	Young Professionals' Forum 4 (11:15-12:15) Conference Hall, 3F	Exhibition & Business Meeting Multi-purpose Hall, 1F	Coffee Break(11:15-11:45)
11:30-11:45								Signing of the Mayors' Accord & Closing Ceremony (11:45-12:45) GDB, 2F
11:45-12:00								
12:00-12:15	Sister Cities' Lunch (12:00-13:00) TBD	Lunch (12:15-13:15)			Lunch (12:15-13:15)			
12:15-12:30								
12:30-12:45								
12:45-13:00								
13:00-13:15								
13:15-13:30		Plenary Session 2 (13:15-14:15) GDB, 2F		Exhibition & Business Meeting (09:45-17:00) Multi-purpose Hall, 1F	Plenary Session 4 (13:15-14:15) GDB, 2F		Exhibition & Business Meeting (09:45-17:00) Multi-purpose Hall, 1F	
13:30-13:45								
13:45-14:00								
14:00-14:15								
14:15-14:30		Concurrent Session 5-8 (14:15-15:15) Meeting Rm., 1F	Young Professionals' Forum 2 (14:15-15:15) Conference Hall, 3F		Concurrent Session 17-20 (14:15-15:15) Meeting Rm., 1F	Young Professionals' Forum 5 (14:15-15:15) Conference Hall, 3F		
14:30-14:45								
14:45-15:00								
15:00-15:15								
15:15-15:30		Coffee Break(15:15-16:00)			Coffee Break(15:15-16:00)			
15:30-15:45								
15:45-16:00								
16:00-16:15		Concurrent Session 9-12 (16:00-17:00) Meeting Rm., 1F	Young Professionals' Forum 3 (16:00-17:00) Conference Hall, 3F	Exhibition & Business Meeting Multi-purpose Hall, 1F	Concurrent Session 21-24 (16:00-17:00) Meeting Rm., 1F	Young Professionals' Forum 6 (16:00-17:00) Conference Hall, 3F	Exhibition & Business Meeting Multi-purpose Hall, 1F	
16:15-16:30								
16:30-16:45								
16:45-17:00								
17:00-18:00	Opening Ceremony (17:00-18:00), GDB, 2F							
18:00-19:00	Welcome Reception (18:00-21:00) GDB & Terrace, 2F	Mayors' & Young Professionals' Dinner (19:00-21:00) Lotte City Hotel			2017 APCS Gala Dinner GDB, 2F & Outdoor Concert (18:00-21:00)			
19:00-21:00								





Program Structure

- **Keynote Speeches and Plenary Sessions**

World-class keynote and plenary speeches will be offered by outstanding scholars and professionals invited from international organizations, business and academia. The keynote and plenary speeches from the highly renowned shall provide great opportunities to share knowledge, experience and insights into various issues. Keynote and Plenary Sessions are open to all delegates.

- **Concurrent Sessions**

Concurrent Sessions will feature presentations focusing on each of the four sub-themes: Innovating Cities through Science and Technology, Revitalizing Cities through Vibrant Business Activities, Developing Sustainable Cities through Creative Economy, and Recreating Cities through Art and Culture. The sessions' presenters will choose one of the sub-themes for their presentation and then submit their proposals online through the official website. Concurrent Sessions can be 90 minutes or 120 minutes.

- **Mayors' Forum**

A feature of the Summit is the Mayors' Forum. The forum provides a private and exclusive opportunity for the heads of city governments to share knowledge, develop solutions for issues regarding city governance and promote the growth and prosperity of cities across the Asia Pacific region. The 2017 Mayors' Forum will be facilitated by Greg Clark, Chairman of OECD LEED Forum on Local Development and Investment Strategies (OECD, Paris) and Senior Fellow of Urban Land Institute of Europe (London, UK). The Mayors' Forum is by invitation only.

- **Young Professionals' Forum**

The Young Professionals' Forum is an ongoing feature of the Summit and provides an invaluable professional development opportunity for emerging private and public sector leaders from the Asia Pacific aged 18 to 30. At 2017APCS, Young Professional delegates will be presented with a series of urban challenges relating to the Summit program themes. They will be tasked with finding responses to these challenges which are cost neutral or revenue positive to city governments. These responses will be presented at the Mayors' Forum and to all 2017APCS delegates during the plenary session on Wednesday, 13 September 2017.

- **Exhibition & Business Meeting**

The Exhibition & Business Meeting brings together innovative organizations/ companies from several countries in the world to seek to collaborate for mutual benefit. As a participant in this event, you are given an unparalleled opportunity to meet up with qualified partners who know about your organizations/companies and are eager to conduct business with you. This program will be one-to-one and pre-scheduled meetings. Pre-registration for "Meet@APCS" will be required.



Registration Fee

Category		Early Until 31 May 2017	Standard From 1 June to 30 June 2017	Late and Onsite From 1 July 2017
Full-day	Full-time Delegate	KRW 700,000 (approx. USD 635)	KRW 850,000 (approx. USD 775)	KRW 1,000,000 (approx. USD 910)
	Full-time Mayor/ Deputy Mayor/ Governor	KRW 500,000 (approx. USD 455)	KRW 650,000 (approx. USD 590)	KRW 800,000 (approx. USD 730)
	Young Professional	KRW 250,000 (approx. USD 230)		
	Group Registration (30% discount for 5 persons)	KRW 2,450,000 (approx. USD 2,230)	KRW 2,975,000 (approx. USD 2,705)	KRW 3,500,000 (approx. USD 3,185)
Day-only Delegate		KRW 300,000 (approx. USD 275)	KRW 400,000 (approx. USD 365)	KRW 500,000 (approx. USD 455)

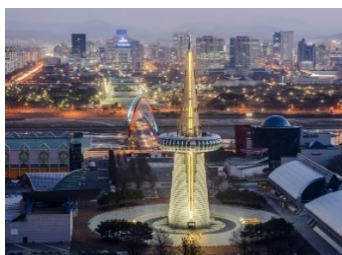
2017APCS Host City

Mecca for Science & Technology in Korea

The city of Daejeon is a leading hub in the field of R&D and higher education in Northeast Asia. DaedeokInnopolis started in 1973 as the first government funded Research Park. DaedeokInnopolis is a unique science cluster including over 70 world class research institutes with more than 20,000 researchers and many higher education including Korea Advanced Institute of Science and Technology (KAIST). With regard to this infrastructure, Daejeon is known as the Silicon Valley of Asia. Daejeon has been selected as the site for the headquarters of 'the International Science Business Belt' is a large-scale project initiated and funded by national governments to nurture and develop basic science including life science as well as applied science into advanced technologies.

Nation's Hub of Traffic Network, Administration and More

Daejeon is geographically located at the heart of the nation and functions as a transportation hub. Furthermore the headquarters of three armed forces and their training institutions are located in the city. Nowadays, Daejeon is thriving even further as a major governmental body in the areas of business & economy, food, agriculture, healthcare, medicine and biotechnology are relocated in Sejong, the new administrative capital of Korea, which is only 20 kilometers away from downtown Daejeon. The city offers a comfortable commute for all delegates through the high-speed KTX, where the Incheon International Airport is only 2 hours away, while downtown Seoul takes 50 minutes. Daejeon ultimately offers a wide range of possibilities to those traveling in Korea: hot springs, temples, cultural heritage sites, shopping areas and nightlife.





The Asia Pacific Cities Summit and Mayors' Forum

The Asia Pacific Cities Summit (APCS) and Mayors' Forum is an event initiated by Brisbane City Council. It was first held in 1996 and has been held biennially since 1999, the venue alternating between the City of Brisbane and cities awarded to host the event in the Asia Pacific Region.

Recognized as the region's leading business and government forum for managing cities and urban development, APCS provides a dynamic and interactive platform for participants to exchange knowledge, identify a common agenda, develop shared solutions, improve city governance across the Asia Pacific region and ensure sustained prosperity.

The Asia Pacific Cities Summit and Mayors' Forum aims to:

- create deepened dialogue, shared learning, strategic partnerships and economic opportunities in partnership with business as the keys to strengthening cities' prosperity
- facilitate the exchange of information and ideas, and create a blueprint for future prosperity and shared solutions for sustainable living in the region's cities
- support the development of strategic and commercial partnerships between all levels of government, private and public sector agencies and business communities in the region
- provide a platform that delivers long-term economic outcomes for cities and businesses seeking trade and investment opportunities in the Asia Pacific region and beyond
- explore new models for city development strategies that strengthen the ability of cities to serve their communities, contribute to regional prosperity and improve quality of life



2015 APCS



Previous Host Cities

Year	Host City	No. of Cities	No. of Delegates	No. of Mayors
2015	Brisbane, Australia	135	1,303	93
2013	Kaohsiung, Taiwan	102	2,292	46
2011	Brisbane, Australia	115	1,160	36
2009	Incheon, Korea	150	1,568	82
2007	Brisbane, Australia	104	900	19
2005	Chongqing, China	127	900	48
2003	Brisbane, Australia	96	600	
2001	Seattle, USA	102	401	
1999	Brisbane, Australia	70	256	
1996	Brisbane, Australia	34	128	

Previous Participating Cities

Abu Dhabi, Addis Ababa, Adelaide, Ahmedabad, Amsterdam, Antwerp, Auckland, Bangalore, Bangkok, Banjarmasin, Barcelona, Belize, Beijing, Blagoveschensk, Brisbane, Busan, Cairns, Calgary, Caloocan, Capetown, Changsha, Cordoba, Cebu, Changhua, Changwon, Chiang Mai, Chengdu, Chennai, Chita City, Chongqing, Choungcheongbuk-do, Choungcheongnam-do, Chungju, Colombo, Daejeon, Dalian, Dangjin-gun, Donghae, Da Nang, Darwin, Debracen, Delhi, Durban, Dusseldorf, Faisalabad, Fukuoka, Gimcheon, Gimpo, Gosung-gun, Guacheon, Gunsan, Guadalajara, Guangzhou, Gujurai, GyeongjuGyeonggi, Gwangyang, Gwangju Hachioji, Haifa, Hai Phong, Hamburg, Hiroshima, Hobart, Honolulu, Honiara, Ho Chi Minh City, Hong Kong, Honolulu, Hyderabad, Incheon, Indianapolis, Iquique, Islamabad, Jakarta, Johor Bahru, Kaohsiung, Kathmandu, Kawasaki, Kaohsiung, Kalocsa, Kathmandu, Kinmen, Kitakyushu, Kobe, Koror, Kuala Lumpur, Kunming, Little Rock, Lockyer Valley, Logan, London, Mandaluyong, Manila, Melbourne, Milan, Missouri, Mumbai, Moscow, Naga City, Nonsan, New York, Los Angeles, Luxor, Madrid, Marseille, Minsk, Mito Ibaraki, Montevideo, Mpumalanga, Nanjing, New Dehli, New York, Nicosia, Novosibirsk, Nuremberg, Oakland, Osaka, Ottawa, Penan, Perth, Phnom Penh, Philadelphia, Phuket, Pingtung, Pohang, Portland, Port Moresby, Poznari, Pune, Qingdao, Reno, Riga, Rio de Janiero, Roskilde, Samara, San Antonio, Sapporo, Seattle, Seattle, Seberang, Semarang, Seol, Shanghai, Shenzhen Shimonoseki, Shizuoka, Singapore, South Lampung, San Francisco, Samarkand, Sor-Trondelag, South Tarawa, Surabaya, Suva, Suwon, Sydney, Taichung, Taipei, Tainan, Taitung, Taoyuan, Tianjin, Timisoara, Tokyo, Tomsk, Toulouse, Toronto, Toowoomba, Vancouver, Tashkent, Trikala, Tsukuba, Tulsa, Turin, Uppsala, Vienne, Vladimir, Yantai, Yeosu, Washington, Wellington, Wonju, Yokohama